

Australian Synchrotron User Events 2014 Partnership Packages

The Australian Synchrotron invites you to partner with our 2014 user events. Our synchrotron user community has grown to more than 4000 registered users including prominent experts and thought leaders, across all areas of the physical and biological sciences, technology and industry.





USER MEETING 2014

20-21 November

User Meeting 2014 is an excellent opportunity for this community to showcase their research and investigations undertaken at the Australian Synchrotron. Attracting around 200 delegates each year, the meeting consistently provides a stimulating environment in which to network with some of the best scientists in Australia, including the world-class expertise of Australian Synchrotron scientific and technical staff.

<http://um2014.synchrotron.org.au>

INCORPORATING

NEW USER SYMPOSIUM 2014

Synchrotron, accelerator and neutron techniques

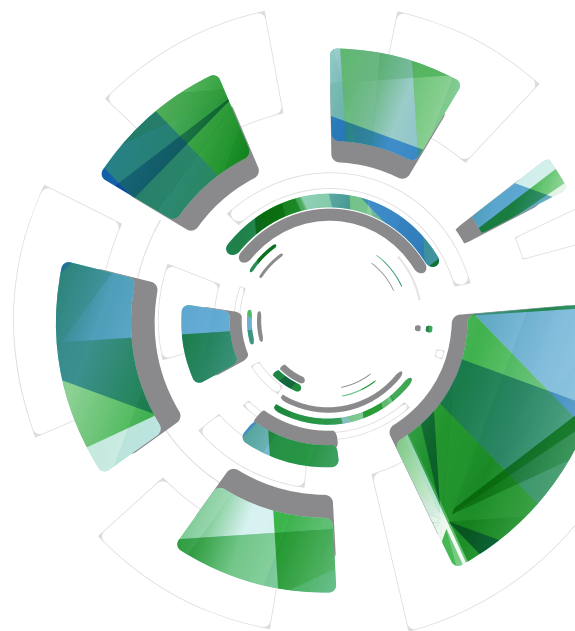
19 November

For the first time, New User Symposium 2014 will be held immediately prior to the User Meeting on 19 November. Tailored to novice and prospective users, this one day annual event attracts up to 200 delegates keen to learn more about synchrotron, accelerator and neutron based techniques.

<http://nus2014.synchrotron.org.au>

User Meeting 2014 and New User Symposium 2014 will be held at the Australian Synchrotron's National Centre for Synchrotron Science (NCSS).

800 Blackburn Road, Clayton, VIC 3168. Enquiries: +61 (0)3 8540 5380



Typical Delegate Profile

Delegates are attracted to our user events from around Australia and internationally.

They have a broad range of backgrounds, including:

Research institutes	CSIRO, ANSTO, Baker IDI Heart and Diabetes Institute, Burnet Institute, Florey Institute for Neurosciences
Universities	University of Sydney, University of Melbourne, ANU, Massey University, Monash University, La Trobe University, Swinburne University
Government	ARPANSA, DSTO, DPI
Industry	Industrial users of the synchrotron such as Red Cross Blood Bank, MiniFAB, Alcoa Limited, AXT Pty Ltd, Southern Innovation (XIA)

Delegates include key decision makers in the research procurement and technical specification chain, such as division heads and laboratory leaders. Also represented are front line researchers straight from the bench and their postgraduate students.

Key sponsorship benefits

Brand association

Your organisation will be perceived as a key supporter of advanced scientific techniques and research in Australia

Exposure

Prominent brand exposure is offered to a qualified, relevant and influential audience before, during and after the meetings

Accessibility

Exhibition space is in the social and dining area for the entire 3 days of both meetings facilitating high levels of access by sales personnel to delegates during breaks and between sessions

Networking opportunities

Numerous opportunities have been provided during the conferences for your sales staff to establish personal relationships with key users and decision makers.

Acknowledgement

Your organisation will be acknowledged on the meeting website and promotional material in the lead up, throughout the conference meeting areas during the event, and in the conference program book and associated collateral.

Draft Program Overview

NEW USER SYMPOSIUM		
WEDNESDAY 19TH NOVEMBER		
Session 1	9:20am	Welcome
	9:30am	Keynote introduction to the Australian Synchrotron
10:00AM MORNING TEA		
Session 2	10:30am	Australian Synchrotron (4 x 20 mins)
	11:50am	Access to the Australian Synchrotron and Bragg Institute/ Q&A
12:10PM LUNCH Tours of the Australian Synchrotron (optional)		
Session 3	1:40pm	Keynote introduction to ANSTO's the Bragg Institute
	2:10pm	Bragg Institute (4 x 20 mins)
3:30PM AFTERNOON TEA		
Session 4	4:00pm	Keynote introduction to Accelerator Science and Ion Beam analysis
	4:30pm	Accelerator Science (2 x 20 mins)
	5:10pm	AINSE awards and support options / Q&A
Social	5:30pm	Wine and Cheese

USER MEETING				
THURSDAY 20TH NOVEMBER				
Morning	9:00am	Welcome and Organisational Update		
	9:45am	Plenary 1		
10.30AM MORNING TEA				
Concurrent Session 1	11:00am	Structural Biology	Earth & Environment	Soft Matter
12:30PM LUNCH				
Concurrent Session 2	1:30pm	Advanced Materials	Biological Systems	Surface Science
3:00PM AFTERNOON TEA				
Concurrent Session 3	3:30pm	Beamlines, Instrumentation & Technique	Imaging	Energy Materials
Poster Session	5:00pm	Student Poster Slam		
	5:30pm	Welcome Reception ~ Posters ~ Exhibition		
	7:00pm	Dinner		

FRIDAY 21ST NOVEMBER				
Morning	9:00am	Student talks: Cheiron School		
	9:40am	AS Steve Wilkins Thesis Medal Award: Ceremony and awardee presentation		
	10:00am	Plenary 2		
10.45AM MORNING TEA				
Concurrent Session 4	11:15am	Advanced Materials	Industry	Structural Biology
12:45PM LUNCH				
Concurrent Session 5	1:45pm	Energy Materials	Imaging	Beamlines, Instrumentation & Technique
3:15PM AFTERNOON TEA				
Afternoon	3:45pm	Plenary 3		
	4:30pm	UAC Town Hall Meeting		
	5:00pm	Closing remarks		

Latest program updates

User Meeting: um2014.synchrotron.org.au New User Symposium: nus2014.synchrotron.org.au

Partnership Packages

A range of Partnership Packages are available to suit a variety of exposure levels and budgets. The co-location of User Meeting 2014 and New User Symposium 2014 provides a unique opportunity for you to partner with both events at special rates for increased exposure.

Gold Sponsor *(2 available)*

\$3,500

Become a Gold sponsor and receive the following benefits in our top package across both events:

- Exclusive branding* on the meeting satchel or lanyard (choose one) for both meetings
- Named sponsor of one session of your choice or one lunch at either meeting
- Display of promotional material from your organisation (i.e. banners, posters, brochures) in the exhibition space throughout the entire 3 days of both meetings
- Advert* (one full page, colour) in the printed mini-guides for both meetings
- Delegates from your institution will receive complimentary registration for the New User Symposium (10)

Silver Sponsor *(3 available)*

\$2,000

Become a Silver sponsor and receive the following benefits across both events:

- Named sponsor of one session of your choice or one refreshment break at either meeting
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session or break
- Advert* (one full page, colour) in the printed mini-guides for both meetings
- Delegates from your institution will receive complimentary registration for the New User Symposium (10)

Bronze Sponsor *(Limited availability)*

\$1,000

Become a Bronze sponsor and receive the following benefits across both events:

- Named sponsor of one concurrent session of your choice at either meeting
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session or break
- Advert* (half page, colour) in the printed mini-guides for both meetings
- Delegates from your institution will receive complimentary registration for the New User Symposium (5)

**All logos and artwork to be supplied by the partner.*

Feature options

New User Symposium Wine and Cheese

\$1,500

A wine and cheese social, typically very popular with this delegation, will conclude the New Users Symposium on the evening of 19 November.

Benefits: An acknowledgement of your support and exposure of promotional material (i.e.. banners, brochures, posters) throughout the function.

Partners of this event will receive complimentary registration for their staff and students to the New User Symposium (25).

User Meeting Student Poster Slam and Poster Session / Welcome Function

\$3,000

The combined Poster Session and Welcome Function will be held on the opening evening of the User Meeting on 20 November at the National Centre for Synchrotron Science. This popular event provides an opportunity for scientists to showcase their work via poster displays.

As a lead in to the Poster Session, students will have the opportunity to promote their poster to the judges of the Student Poster Prize. Each student presenter will have 1 minute to present their poster in this exciting and dynamic session.

Benefits: Display advertising and operate a trade booth (optional). An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the function.

Attendance at the Poster Session only by two representatives of your organisation is included.

User Meeting Dinner

\$3,000

Following the Poster Session a conference dinner will be hosted within the National Centre for Synchrotron Science exhibition space. This provides an excellent networking opportunity for delegates.

Benefits: Display advertising and operate a trade booth (optional). An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the function.

Attendance at the Dinner for two representatives of your organisation is included.

Concurrent Session Partner

One session

\$800

Two or more sessions

\$640 each

A themed concurrent session in either event may be partnered exclusively by your organisation.

Benefits: Promotional banners may be displayed prior to and throughout the session and your company logo will feature on the title slides.

Partners of New User Symposium sessions will receive complimentary registration for up to 10 delegates to the New User Symposium.

All partners will receive recognition in our printed mini-guides and on the meeting websites.

Special Offers

If none of the outlined packages suits your requirements or budget, please contact Dr Karen Siu to discuss customised options.

Contact details may be found on the booking page at the end of this booklet.

Book your advertising
or sponsorship by
30 September
and receive **10% discount.**



Partnering the New User Symposium

Your partnership makes it possible for us to provide the New User Symposium to delegates at no cost to individuals. This provides a promotional opportunity, but more importantly, minimises the barriers to your staff and students discovering more about the research benefits available to them.

Our partnership packages include a limited number of complimentary registrations# to the New User Symposium. You may increase the number of free places available to your staff and students adding a registration bundle to your package at a substantial discount to the individual price.

We hope that you will join with us in encouraging the new synchrotron and neutron users of the future.

#See Partnership Packages for details of included registrations.

New User Symposium Registration Bundle

10 places

\$500

Increase the number of complimentary registrations for the New User Symposium available to your staff and students with this add-on to your partnership package.

Benefits: Receive a substantial discount (20%) to the individual registration price of \$60 per person for New User Symposium delegates.

Advertising and Exhibition

Mini-guide advertising	Both Events	Single Event
First page after Contents page (Full page colour)	\$800	\$500
Full Page (colour)	\$640	\$400
Half-Page (colour)	\$320	\$200

Satchel Insert	Single Event	\$300
	Both Events	\$500

This is your opportunity to deliver your message direct to your target market by providing the promotional material to be inserted in all delegate satchels. A maximum size of A4, up to four pages thick is allowed.

Trade Booth	\$1,700
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Stamp your organisation's presence on both events with an exhibition stand, allowing you to display products or information throughout both events. Your booth, which will include a trestle table, chairs and exhibition stand (as displayed) will be placed near to the science poster and catering spaces, giving full exposure to attendees for the duration of the two meetings (i.e. 19-21 November inclusive) for one fee. Exhibition stand panels are 64w x 96h cm each.

Trade booths will feature your company name and logo in signage with these costs included in the package. **There will be a limit of six trade booths accepted to exhibit across the two meetings.**

One complimentary registration for both meetings, including one ticket to the User Meeting Dinner, is included.



USER MEETING 2014

Partnership Package Booking Form

Company Name: _____ (as to be used in publicity)

Contact Name: _____

Postal Address: _____

Suburb/Town/City: _____ State: _____ Postcode: _____

Telephone: _____ Fax: _____

Email: _____

Details of Partnership Package:

ITEM	AMOUNT
Discount (if applicable)	
Total	

Partnership Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with a Partner, but only if the following conditions are met:

- That the request for cancellation is submitted in writing at least twenty eight days prior to the event
- That the reason given for the cancellations is, in the opinion of the Organisers, well founded.
- Cancellation will not be considered if the Organisers deem that partnership entitlements have already been provided prior to the submission of cancellation.

Payment and Deadlines

Payment for your Partnership Package is due by 31 October 2014. A tax invoice will be sent upon receipt of a completed booking form. All prices are exclusive of GST.

Send booking form to:

Australian Synchrotron

Att: Karen Siu

800 Blackburn Road Clayton VIC 3168

Ph: 03 8540 5380 Fax: 03 8540 4200

karen.siu@synchrotron.org.au

