



USER MEETING 2016

24-25 NOVEMBER

National Centre for Synchrotron Science



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Australian Synchrotron

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Type : **Oral**

The Australian Synchrotron and Advanced Materials: Challenge/Opportunity/Solutions

Friday, 25 November 2016 11:00 (15)

One of Australia's world class research facilities, the Australian Synchrotron, provides cutting edge tools to academic and industry researchers, empowering them to problem solve and innovate in a wide range of sectors.

As well as servicing the traditional academic user base, the Australian Synchrotron has an Industry Engagement team focused on supporting commercial customers to utilise the synchrotron's capabilities. However, going beyond the academic user base presents some challenges as well as opportunities.

This presentation will:

- Discuss how to raise awareness and understanding of technical capabilities to potential commercial clients
- Share ways to inspire businesses to explore applications and capitalise on the opportunities arising from our world class infrastructure
- Showcase existing case studies, demonstrating successful connections between science and industry

Examples of case studies from the Australian Synchrotron will be presented that highlight the capabilities and advantages of the facility to commercial and academic users. Lessons learned will be shared as well as a practical approach to achieving "buy in" from key decision makers to achieve a mutually beneficial outcome.

Keywords or phrases (comma separated)

Are you a student?

No

Do you wish to take part in the Student Poster Slam?

No

Are you an ECR? (<5 yrs since PhD/Masters)

No

What is your gender?

Male

Primary author(s) : Dr ACRES, Robert (Australian Synchrotron)

Presenter(s) : Dr ACRES, Robert (Australian Synchrotron)

Session Classification : Concurrent Session 3: Industry & Innovation

Track Classification : Industry