

# AOFSRR 2015

9th Asia Oceania Forum  
for Synchrotron  
Radiation Research

in conjunction with

**USER  
MEETING  
2015**

25-27 November



The Australian Synchrotron invites you to partner with us to host AOFSRR 2015, in conjunction with User Meeting 2015.

Showcasing the latest in synchrotron research and technical developments from around our region, these meetings attract internationally prominent experts and leaders across all areas of the physical and biological sciences, technology and industry.



# ABOUT AOFSSRR 2015

The Asia Oceania Forum for Synchrotron Radiation Research was established in 2006 to promote the co-operation of synchrotron facilities in the region. Representatives from each of the member nations come together annually to advance synchrotron science and technology.

# ABOUT USER MEETING 2015

Our annual User Meeting showcases research and investigations undertaken at the Australian Synchrotron. Our community now numbers over 5000 registered users. A stimulating environment in which to network with some of the best scientists in Australia, including the world-class expertise of Australian Synchrotron scientific and technical staff.

**AOFSSRR 2015 will be held in conjunction with User Meeting 2015, with a combined program over 3 full days. The combined meetings are expected to attract around 300 delegates from around Australia and the Asia Oceania region.**

AOFSSRR 2015 and User Meeting 2015 will be held at the Australian Synchrotron's award winning National Centre for Synchrotron Science (NCSS).

Australian Synchrotron  
800 Blackburn Road, Clayton, VIC 3168.  
Enquiries: [aofsrr2015@synchrotron.org.au](mailto:aofsrr2015@synchrotron.org.au)

## AOFSSRR Members

Australia

Korea

China

Singapore

India

Taiwan

Japan

Thailand

## Associate Members

Malaysia

New Zealand

Vietnam

# Typical Delegate Profile

These events attract delegates from our user communities across Australia, the Asia Oceania region, and further afield internationally.

Delegates have a broad range of backgrounds, including:

<b>Research institutes</b>	CSIRO, ANSTO, Baker IDI Heart and Diabetes Institute, Burnet Institute, Florey Institute for Neurosciences
<b>Universities</b>	University of Sydney, University of Melbourne, ANU, Massey University, Monash University, La Trobe University, Swinburne University
<b>Government</b>	ARPANSA, DSTO, DPI
<b>Industry</b>	Industrial users of synchrotrons such as Red Cross Blood Bank, MiniFAB, Alcoa Limited, AXT Pty Ltd, Southern Innovation (XIA)

Delegates include key decision makers in the research procurement and technical specification chain, such as division heads and laboratory leaders. Also represented are front line researchers straight from the bench and their postgraduate students.

## Key sponsorship benefits

### **Brand association**

Your organisation will be perceived as a key supporter of advanced scientific techniques and research in Australia and around the Asia Oceania region.

### **Exposure**

Prominent brand exposure is offered to a qualified, relevant and influential audience before, during and after the meetings.

### **Accessibility**

Exhibition space is in the social and dining area for the entire 3 days of the meetings facilitating high levels of access by sales personnel to delegates during breaks and between sessions.

### **Networking opportunities**

Numerous opportunities have been provided during the conferences for your sales staff to establish personal relationships with key users and decision makers.

### **Acknowledgement**

Your organisation will be acknowledged on the meeting website and promotional material in the lead up, throughout the meeting areas during the event, and in the meeting mini-guide and associated collateral.

# Draft Program Overview

WEDNESDAY 25 NOVEMBER				
Plenary Session 1	9:00am	AOFSRR Welcome and opening		
	9:30am	Plenary 1		
	10:15am	Conference Photo		
10:30AM MORNING TEA				
Concurrent Session 1	11:00am	Facility and machine updates	Structural Biology	Earth and Environment
12:30PM LUNCH / FACILITY TOURS				
Concurrent Session 2	2:00pm	Beamlines, Instrumentation and Techniques	Advanced Materials	Imaging
3:30PM AFTERNOON TEA				
Plenary Session 2	4:00pm	Plenary 2		
	4:45pm	Student Poster Slam		
Evening	5:30pm	Welcome Function		

THURSDAY 26 NOVEMBER				
Plenary Session 3	9:00am	AS organisation update (UM opening)		
	9:45am	Plenary 3		
10.30AM MORNING TEA				
Concurrent Session 3	11:00am	Facility and machine updates	Structural Biology	Radiotherapy and Radiobiology
12:30PM LUNCH / POSTER SESSION 1				
Concurrent Session 4	2:00pm	Beamlines, Instrumentation and Techniques	Soft matter	Advanced Materials
3:30PM AFTERNOON TEA				
Plenary Session 4	4:00pm	Plenary 4		
	4:45pm	AOFSRR General Assembly		
Evening	6:00pm	Dinner (ticket holders only)		

FRIDAY 27 NOVEMBER				
Plenary Session 5	9:00am	Plenary 5		
	9:45am	Australian Synchrotron Thesis Medal Award		
10.30AM MORNING TEA				
Concurrent Session 5	11:00am	Surface Science	Biological systems	Working with Industry
12:30PM LUNCH / POSTER SESSION 2				
Concurrent Session 6	2:00pm	Energy Materials	Imaging	Hot Topics
3:30PM AFTERNOON TEA				
Plenary Session 6	4:00pm	Plenary 6		
	4:45pm	UAC Town Hall Meeting		
	5:30pm	Closing		

Latest program updates  
[aofsrr2015.synchrotron.org.au](http://aofsrr2015.synchrotron.org.au)

# Partnership Packages

Partnership Packages are available to suit a variety of exposure levels and budgets. To customise a package to your unique requirements, please contact the meeting secretariat – contact details can be found at the end of this prospectus.

## **Gold Sponsor** *(2 available)*

\$3,500

Become a Gold sponsor and receive the following benefits in our top package:

- Exclusive branding\* on the meeting satchel or lanyard (choose one)
- Named sponsor of one session of your choice or one lunch
- Display of promotional material from your organisation (i.e. banners, posters, brochures) in the exhibition space throughout the entire 3 days of both meetings
- Advert\* (one full page, A4, colour) in the printed mini-guide

## **Silver Sponsor** *(3 available)*

\$2,000

Become a Silver sponsor and receive the following benefits:

- Named sponsor of one session of your choice or one refreshment break
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session or break
- Advert\* (one full page, A4, colour) in the printed mini-guide

## **Bronze Sponsor** *(Limited availability)*

\$1,000

Become a Bronze sponsor and receive the following benefits across both events:

- Named sponsor of one concurrent session of your choice
- Display of promotional material from your organisation (i.e. banners, posters, brochures) during your sponsored session
- Advert\* (half page, A5, colour) in the printed mini-guide

*\*All logos and artwork to be supplied by the partner by 20 October 2015.*

# Feature options

## Poster sessions *(2 available)*

\$1,500

The Poster Sessions will be held in parallel with the lunch break on days 2 and 3. As well as providing a delegates with an opportunity to showcase their work via poster displays, these popular sessions are key networking events.

**Benefits:** An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the session. Your support will be acknowledged in the meeting mini-guide (logo inclusion).

Attendance at your sponsored Poster Session only by two representatives of your organisation is included.

## Student Poster Slam

\$1,500

The Student Poster Slam is an exciting and dynamic event in which students have 1 minute only to promote their poster to all delegates, including the judges of the poster competition. This event is the lead in to the Welcome Function, and proved extremely popular with delegates in 2014.

**Benefits:** An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) displayed prior to and throughout the session. Your support will be acknowledged in the title slides and in the meeting mini-guide (logo inclusion).

Attendance at the Student Poster Slam by two representatives of your organisation is included.

## Welcome Function

\$2,000

The welcome function is open to all delegates and concludes the first day of the meeting. This popular event follows the Student Poster Slam.

**Benefits:** An acknowledgement of your support and exposure of promotional material (i.e. banners, brochures, posters) throughout the function. Your support will be acknowledged in the meeting mini-guide (logo inclusion).

Attendance at the Welcome Function by two representatives of your organisation is included.

## Dinner

\$3,000

The meeting dinner will be held at a Melbourne landmark. This provides an excellent networking opportunity for delegates.

**Benefits:** Display advertising and operate a trade booth at the meeting (optional), as well as promotional material (i.e. banners, brochures, posters) displayed at the dinner venue. Your support will be acknowledged at the dinner and in the meeting mini-guide (logo inclusion).

Attendance at the Dinner for two representatives of your organisation is included.

## Concurrent Session Partner

One session

\$800

Two or more sessions

\$600 each

A themed concurrent session in either event may be partnered exclusively by your organisation.

**Benefits:** Promotional banners may be displayed prior to and throughout the session and your support will be acknowledged in the title slides and in the meeting mini-guide (logo inclusion).

# Advertising and Exhibition

<b>Mini-guide advertising</b>	Full page (colour, A4)	\$500
	Half page (colour, A5)	\$250

<b>Satchel Insert</b>	\$500
-----------------------	-------

This is your opportunity to deliver your message direct to your target market by providing the promotional material to be inserted in all delegate satchels. A maximum size of A4, up to four pages thick is allowed.

<b>Trade Booth</b>	\$1,800
--------------------	---------

Stamp your organisation's presence with an exhibition stand, allowing you to display products or information. Your booth, which will include a trestle table, chairs and exhibition stand (as displayed) will be placed near to the poster and catering spaces, giving full exposure to attendees for the duration of the meeting. Exhibition stand panels are 64w x 96h cm each.

***There will be a limit of six trade booths accepted to exhibit.***

Two complimentary registrations, including two tickets to the Dinner, are included.



## SPECIAL OFFER

Book your advertising or sponsorship by **30 July** and receive **10% discount**

# Partnership Package Booking Form

Company Name: \_\_\_\_\_ (as to be used in publicity)

Contact Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb/Town/City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Details of Partnership Package:

ITEM	AMOUNT
Discount (if applicable)	
<b>Total</b>	

## Partnership Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with a Partner, but only if the following conditions are met:

- That the request for cancellation is submitted in writing at least twenty eight days prior to the event
- That the reason given for the cancellations is, in the opinion of the Organisers, well founded.
- Cancellation will not be considered if the Organisers deem that partnership entitlements have already been provided prior to the submission of cancellation.

## Payment and Deadlines

Payment for your Partnership Package is due by 30 October 2015. A tax invoice will be sent upon receipt of a completed booking form. All prices are exclusive of GST.

*Send booking form to:*

**Dr Karen Siu**

AOFSRR 2015 Secretariat

Australian Synchrotron

800 Blackburn Road Clayton VIC 3168

Ph: 03 8540 5380 Fax: 03 8540 4200

aofsrr2015@synchrotron.org.au

